

14 OCT 1952

*My Dear Jan,*

I was delighted to learn of your appointment to Director General of the British Broadcasting Corporation. The importance of the BBC in our combined efforts to combat the insidious hate propaganda of the USSR cannot be overestimated. It is therefore gratifying to know that the leadership and direction of BBC's contribution to the cause of freedom will rest in your competent hands.

Although your association with [ ] and the problems of our monitoring service will not be as close as heretofore, I am pleased that you as Director General will be fully aware of this aspect of our relationship. Indeed it was largely through your good offices that the excellent working arrangement between the BBC Monitoring Service and the Foreign Broadcast Information Service came into being.

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Please give my warmest personal regards to Lady Jacob.

S/

*Faithfully  
Besell*

Sir Ian Jacob, Director General  
British Broadcasting Corporation  
Broadcasting House  
London, England

*"I assume that the above job is 'in addition to your other duties'!!"*

OO:FB:AMW/dns  
(Rewritten [ ] abt) - 10 Oct 52  
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